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For Immediate Release

PixelTools Shows Latest Version of ExpertH.264 Encoder
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ExpertH.264™ Enables OEM's and In-House Developers to Incorporate Latest Version of H.264 Encoding

CUPERTINO, Calif. – April 15, 2005 –Featured at the PixelTools Corporation Inc. NAB2005 booth is the upgraded version ExpertH.264™ incorporating the latest version of the committee reference code (7.???) and is commanded by the familiar PixelTools interface providing easy access to the encoder operational functions.

"Many early adapters need access to the rapidly changing H.264, MPEG-4 committee reference code. That's what we are providing with ExpertH.264, but we've added a simple to use interface making it easy to experiment with the code and permit potential users become familiar with this emerging standard." explained Mark Conover, PixelTools' chief technology officer. "The H.264 technology is just emerging and offers a new level of video compression which should provide enabling advantages to many potential users of the new compression standard. But, they need a simple a way to find out what the technology can do for them in their own environment, and that's what ExpertH.264 can provide with it's committee code simple to use interface. A free demo of the tool is available to all qualified developers", Conover explained.

The yearly spring NAB show, running from April 18th to 24, Is the years largest conference and exhibition for electronic media. With over 1400 exhibitors and close to 100,000 attendees expected, no other single event covers the latest developments across all facets of electronic media like the NAB show. PixelTools Is exhibiting at booth SL2453 In the Blah hall.

PixelTools produces and publishes a broad line of MPEG software utilities including their best selling MpegRepair, a MPEG utility that can encode, decode, edit and analyze MPEG streams. Many users have found MpegRepair to be an essential tool for uses ranging from high definition MPEG encoding to insertion of pan and scan video header in an existing stream. TransMux, another essential tool, will mux or de-mux MPEG program or transport streams with MPEG audio and video or Dolby A/C-3 audio.

For more information contact Dick Kors at rkors@pixeltools.com or visit the PixelTools web site at www.pixeltools.com