



Contact:  
Richard Kors  
PixelTools Corporation, Inc.  
<http://www.pixeltools.com>

For Immediate Release

## **Premiere™\* Outputs H.264 and Transport With HDPro™**

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### **PixelTools Brings to Adobe Premiere™ MPEG H.264 and Transport Output with HDPro Plug-in**

**CUPERTINO, Calif. – January 15, 2003** –Featured at the PixelTools Corporation Inc. NAB2005 booth is a new plug-in for Adobe Premiere expanding the capability of the popular PC video editing by giving it H.264 and video transport output capability.

"If you like Premiere, you'll love it even more when using our HDPro plug-in. With it you can export from the time line HD video with either program, transport or H.264 output", explained Mark Conover, PixelTools' chief technology officer. "The MPEG encoder in HDPro will also output HD video in real time, a big time saver over the choices available from the standard package", Conover further explained. "We've found that Premiere Pro combined with our HDPro plug-in finally a complete HD video editing package." A free demo of the tool is available to all qualified developers

The yearly spring [NAB show](#), running from April 18 - 24, is the largest conference and exhibition for electronic media in the world. With over 1400 exhibitors and over 100,000 attendees expected, no other single event covers the latest developments across all facets of electronic media. PixelTools is exhibiting at booth SL2453 in the south hall.

PixelTools produces and publishes a broad line of MPEG encoding software utilities including their best selling MPEGRepair, a MPEG utility that can encode, decode, edit and analyze MPEG streams. Many users have found MPEGRepair to be an essential tool for uses ranging from high definition MPEG encoding to insertion of pan and scan video header in an existing stream. TransMux, another essential tool, will mux or de-mux MPEG program or transport streams with MPEG audio and video or Dolby AC-3 audio.

For more information contact Dick Kors at [rkors@pixeltools.com](mailto:rkors@pixeltools.com) or visit the PixelTools web site at [www.pixeltools.com](http://www.pixeltools.com)

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