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For Immediate Release

PixelTools Shows New Software Development Kit at NAB2005

Expert WorkShop™ Enables OEM's and In-House Developers to Incorporate Real Time, High Definition, MPEG Video Encoding Into Their Applications

CUPERTINO, Calif. – March 22, 2005 - Featured at the PixelTools Corporation Inc. NAB2005 booth is a new MPEG SDK (software development kit), Expert WorkShop™, which captures and encodes in real time the full encoding parameter range of high definition video (HDV).

"We are now able to offer on major development platforms - Mac, PC and Linux - a single SDK for MPEG development system for either internal application or OEM use", explained Mark Conover, PixelTools' chief technology officer. "All of the MPEG video and audio encoding, decoding, and multiplexing functions in our MpegRepair and TransMux are available in the SDK, making it one of the most extensive and flexible MPEG software development kit on the market today. The other innovation is in the flexibility and range of licensing options available. A developer can easily license quantities as low as one unit with our simple, 'no hassle' licensing terms. A free demo of the tool is available to all qualified developers", Conover explained.

The yearly spring [NAB show](#), running from April 18 - 24, is the largest conference and exhibition for electronic media in the world. With over 1400 exhibitors and over 100,000 attendees expected, no other single event covers the latest developments across all facets of electronic media. PixelTools is exhibiting at booth SL2453 in the south hall.

PixelTools produces and publishes a broad line of MPEG encoding software utilities including their best selling MpegRepair, a MPEG utility that can encode, decode, edit and analyze MPEG streams. Many users have found MpegRepair to be an essential tool for uses ranging from high definition MPEG encoding to insertion of pan and scan video header in an existing stream. TransMux, another essential tool, will mux or de-mux MPEG program or transport streams with MPEG audio and video or Dolby AC-3 audio.

For more information contact Dick Kors at rkors@pixeltools.com or visit the PixelTools web site at www.pixeltools.com