



Contact:  
Richard Kors  
PixelTools Corporation, Inc.  
Tel: 408.374.5327  
FAX 408.374.8074  
[tools@pixeltools.com](mailto:tools@pixeltools.com)  
<http://www.pixeltools.com>

**For Immediate Release**

## **PixelTools Unveils Patented Video Watermarking**

---

### **MpegRepairHD Creates or Verifies Forensic, Non-Visible Watermarking.**

**Cupertino, Calif. – April 24, 2006** – PixelTools Corporation Inc. announced today the availability of a video stream watermarking system featuring an imperceptible, yet forensically detectable custom watermarking method. The patented software product, **MPEGEscort™** embosses either an existing MPEG compressed video or, while encoding, a new MPEG video stream with a custom, non-visible watermark – and without increasing the file size or changing the stream length. The product will be demonstrated in the in the PixelTools booth at upcoming NAB show, to be held April 24<sup>th</sup> to 27<sup>th</sup> in Las Vegas.

“The product Graphic User Interface facilitates the faster-than-real-time embossing, extraction and verification of a watermark’s presence”, noted Mark Conover, PixelTools chief technical officer. “Our patented watermarking is a simple, low cost and effective way to protect and control rights to your video assets.”

PixelTools produces and publishes a broad line of MPEG software utilities including the best selling MPEGRepairHD, a MPEG utility that can encode, decode, edit and analyze MPEG streams. Many users have found MPEGRepairHD to be an essential tool for uses ranging from high definition MPEG encoding to insertion of pan and scan video header in an existing stream. Along with encoding HD video in real time, MPEGRepairHD will also mux or de-mux MPEG program or transport streams video and MPEG or Dolby A/C-3 audio. TransMux, another essential tool, will mux or de-mux MPEG program or transport streams with MPEG video and MPEG, DTS or Dolby A/C-3 audio.

For more information or a demo contact Dick Kors at [tools@pixeltools.com](mailto:tools@pixeltools.com) or visit the **PixelTools web site at [www.pixeltools.com](http://www.pixeltools.com)** .