![PixelTools logo]

For Immediate Release:

PixelTools Announces Video Encoding Support for 4K and 8K Displays

"We are a group of dedicated image processing specialists. Our goal is to offer the highest quality video compression software for developers, animators, and broadcasters."

Cupertino, California – 26 July 2011 - PixelTools, the MPEG tools expert, today announced the release of its updated encoding engines that add support of 4K and 8K video displays. The professional MPEGRepairHD® and ExpertHD™ encoding tools, popular for their encoding quality and flexibility, now support MPEG and AVC encoding of the latest High Definition formats. The new release adds features designed to optimize compressionists' workflow and provide powerful new processing tools.

"We continue to support video display manufacturers and system designers with encoding tools that provide content for their latest state of the art formats" commented Mark Conover, PixelTools, Chief Technical Officer. "Our tools provide the link between the latest cameras and the latest displays", he added.

The new updates, available immediately, support resolutions of 8192x4320, 7680x4320, 4096x3112, and 4096x1714 pixels.

Embed MPEG into your PC, Mac or UNIX application

PixelTools is a software development company with over a decade of experience delivering out-of-the-box and custom multimedia compression solutions for their customers. PixelTools's real-time software for Mac, PC, Linux and UNIX platforms ease the task of creating high performance MPEG end products. Not sure which product to buy? Visit the website to compare their updated product features at a glance. They also do contract work. Contact them with your project ideas.

Expert Workshop® Software Development Kit (SDK) is easy to use, easy to license, and runs on PC, Mac and Linux. Our SDK includes all encoding, decoding, and multiplexing features of MPEGRepairHD and ExpertHD.

PixelTools has encoding tools, plug-in tools and solutions for closed captioning, blu-ray, ultra HD, watermarking and more. Check their website for additional details – www.pixeltools.com.